Heroes of Pymoli Observations

1. Heroes of Pymoli is very popular among men as 84% of the players are male.
2. While more men play Heroes of Pymoli, women and the other/non-disclosed groups spend more on average, with the other/non-disclosed group spending an average of $4.56 per person, women spending $4.06 per person and men spending $4.06. This could be because the women and the other/non-disclosed group tend to buy slightly higher priced items. The average item prices were as follows: Other/Non-Disclosed - $3.35, Women - $3.02, and Men - $3.02.
3. Heroes of Pymoli was most popular amongst the 21-30 age group, with over 50% of players in the age group. The 11-20 age group came in second with 33%